

The company

RP Strategy Ltd. was established in April 2020 to bridge Taiwan and overseas companies. RP Strategy focuses on innovative products that can help reduce environmental footprint while improving business performance by offering one-stop services from product development to market introduction. Due to the COVID-19 pandemic, RP Strategy also developed procurement services to assist companies in sourcing products in Taiwan as a registered import-export company.

RP Strategy offers its service in the following industries:

- Medical devices and biotechnologies
- Mechanical tooling and molding
- Sourcing, Import and Export services
- Manufacturing & packaging

In May 2021, RP Strategy Ltd. created its new division Danolyte Taiwan to be the exclusive distributor for Danolyte Global's products in Taiwan. RP Strategy Ltd manufacture, market, and distribute the Danolyte products for Taiwan and France.

In 2022, RP Strategy is expanding with the creation of its European division in France. This division allows us to offer our customers a platform to export and distribute Taiwanese products to European countries.

The products

RPS trades and sells a range of products and services locally and internationally.

Local: Disinfectant and cleaning solutions and services, imported wine, cookies gift boxes, face shield

International: Spray fire extinguisher, Bedlights, Machinery, and tools.

Services: Market studies, market entry strategy, industrial design, sourcing.

Our main partners and customers



FRENCH HANDMADE BISCUITS IN TAIWAN

The position

Title: Sales & Marketing intern

Scope of work:

The primary responsibilities are to:

- Develop market studies for our product lines in the target countries
- Prospect, pitch and sell our partners' products.
- Work in collaboration with local agents
- Prepare the marketing materials in the local language
- Consolidate sales projection and product line results in periodical reports.

Profile

We are looking for a motivated individual who can help us leverage our product offers with his knowledge and contacts in specific markets. He will have to prepare a market study for each of our products to evaluate the product's potential in the target country. He will have to prospect to find potential customers and partners in the country.

The applicant should be able to work with a wide variety of products. We will provide product training in

English.

Skills and experience required:

- Ability to work in a multicultural environment
- Ability to elaborate market study
- Strategic prospecting
- Sales skills
- Understand common business software
- Sales forecasting and reporting knowledge
- Professional English (written and spoken)
- Native or bilingual in one of the following languages: Dutch, Spanish, Portuguese, German, Italian, Swedish.
- Mandarin is a plus but not mandatory

Terms

part-time position, six months period renewable with a valid student work permit.

Office based in Taipei area.

Salary and benefits:

Base salary: negotiable based on experience + sale commission

How to apply:

Send CV and introduction letter to recruiting@rp-strategy.com