

Kellogg-Morgan Stanley Sustainable Investing Challenge

2021 Overview

The Challenge

Every year, Kellogg-Morgan Stanley Sustainable Investing Challenge invites teams of graduate students from around the globe to develop institutional-quality investment vehicles that seek positive environmental or social impact and competitive financial returns. Culminating in a final event with experts from some of the world's leading financial and impact investing institutions, students present their proposals for judging on scales of financial innovation, feasibility and impact.

Teams

Teams of graduate students from around the world are invited to participate. Each team is limited to a maximum of four members, all of whom must be enrolled in a graduate program at the time of the prospectus submission. See the Challenge website for guidelines about team composition.

Prizes

The winning and runner-up teams are awarded cash prizes of \$10,000 and \$5,000, respectively. The winning team will also have the opportunity to attend and present at the Milken Institute Global Conference. Each year, finalist teams emerge from the Challenge and go on to launch funds and innovations. Students also have the opportunity to connect with potential employers.

As part of the Morgan Stanley Plastic Waste Resolution to prevent, reduce and remove 50 million metric tons of plastics waste from the environment, **proposals that seek to address the issue of plastic waste will be eligible for an additional prize of \$2,500.**



Step Up to the Challenge! Visit sustainableinvestingchallenge.org

Request help
identifying a mentor by
January 17, 2021

Submit your
team's prospectus by
February 13, 2021

Final Competition
hosted on
April 9, 2021

Northwestern
Kellogg
School of Management

Morgan Stanley

INSTITUTE FOR SUSTAINABLE INVESTING