

2018 CSR Captain Program -Winter Action Event Introduction



CCS
台灣企業永續研訓中心
Center for Corporate Sustainability

CTCI EF
財團法人中鼎教育基金會
CTCI Education Foundation

2018 企業社會責任 領航計畫 冬季行動

A. Event Objective

To afford domestic Taiwan and international students to gain a better appreciation of Taiwan's corporate culture, enhance the between and, stimulate multiculturalism and develop broad international perspectives, the CTCI Education Foundation (CTCIEF) and Taiwan Center for Corporate Sustainability (CCS) have jointly planned the "CSR Captain Program". "CSR Captain Program", to encourage domestic and international undergraduate and graduate students in Taiwan universities to observe in depth and consider the status quo of Taiwan's corporate development and implementation and realization of corporate social responsibility. Through the interchange among graduate and undergraduate students of diverse nationalities, and CSR case studies sharing and discussion with one another, They can learn from the invited related-field professors and the CSR sharing from the corporates. Additionally, the renowned experts help guide the attending students for making the proposal about CSR Captain Report. In the aim of fostering learning growth during the event, experiential engagement, and personal gains which will be brought back to their home campuses, deploying the force of social media to reach their home nations, spreading and sharing the results of Taiwan Corporates' promotion of CSR, through transmission throughout the entire world.

B. Host Organizations :

CTCI Education Foundation (CTCIEF)&Center for Corporate Sustainability (CCS)

C. CSR Sharing corporate :

CTCI, Taiwan Cement Corporation, EVA AIR, Sinyi Realty, FAR EASTERN NEW CENTURY and Deloitte.

D. Prospective Participants:

- a. Undergraduate or graduate students in domestic universities from Taiwan or international students
- b. Each team is limited to 4 members
- c. The 4 students must belong to the same university
- d. Participants must include at least 2 nationalities



E. Locations :

National Taipei University (NTPU) Minsheng Campus (planning now)

F. CTCI CSR Scholarships : The First Prize winner of the “CTCI CSR Scholarship” receiving NT\$20,000, The Second Prize receiving NT\$16,000, and the Third Prize receiving NT\$12,000, with the remaining teams selected by the judges with qualification for recognition each receiving NT\$10,000 scholarships.



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G. Saturday, Oct. 27th Educational Workshop Activities

Saturday, Oct. 27th Schedule	Workshop Schedule
08:15~08:45	Registration
08:45~09:00	Reminder for the event timeline (including group introduction)
09:00~09:20	Opening Ceremony Chairman Amb. Dr. Eugene Chien
09:20~10:00	Course (Taiwan Corporate Sustainability through the Lens of Global Sustainable Development Trends(SDGs))
10:00~10:10	Break
10:10~10:40	Corporate Lecture Presentation-1 (CTCI)
10:40~11:10	Corporate Lecture Presentation-2 (FAR EASTERN NEW CENTURY)
11:10~11:30	Q&A
11:30~12:30	Lunch & Break
13:00~13:30	Corporate Lecture Presentation-3 (Sinyi Realty)
13:30~13:50	Corporate Lecture Presentation-4 (EVA AIR)
13:50~14:00	Q&A (20 min)Break
14:00~14:30	Corporate Lecture Presentation-5 (Taiwan Cement Corporation)
14:30~15:00	Corporate Lecture Presentation-6 (Deloitte)
15:00~15:20	Q&A (20 min)
15:20~15:30	Break
15:30~15:45	Participation Results Presentation Rules announced
15:45~17:45	Brain-Storming & Rotate-Round Table
17:45~	Conclusion

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H. Saturday, Dec. 1st Results Presentation

Saturday, May 1st, Schedule	Participation Results Presentation and Awards Ceremony Schedule
08:15~08:45	Registration & Drawing for Order of Presentations
09:00~10:30	Results Presentations-1 (the former 6 groups)
10:30~10:40	Break
10:40~12:10	Results Presentations-2 (the latter 6 groups)
12:10~13:15	Lunch & Break
13:15~14:15	Completion Ceremony (Winner Announcement) and "CTCI CSR Scholarships" Awards

