Thesis outline

Audrey Wen-hsin Hsu
Professor of Accounting

Director of Case center,
Management school, NTU
Research topics

• These are the potential research topics

• A. Dual class structure
  – (data will be provided)
Research topics

• These are the potential research topics

• B. CEO narcissism and R&D activities
  – (data will be provided)
Research topics

• These are the potential research topics

• C. Environment, Social and Governance (ESG) and shareholder
  – How important is ESG
  – The Nordic Region: External blacklists dominate ESG
Research topics

• These are the potential research topics

• D. Case study on new business model
  – E.g. Tencent music and Spotify
  – Uber and Lyft